

## LATAR Launch Touch n' Go-LATAR Commemorative Cards

### A Chance for LATAR Expressway Users to Redeem Free Touch n'Go-LATAR Commemorative Cards worth up to RM40

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KUALA LUMPUR—The KL-Kuala Selangor Expressway (LATAR Expressway) users who collect 30 toll receipts and 60 toll receipts respectively will be able to redeem a free Touch n' Go-LATAR Commemorative Cards with special images of Latar Expressway. The 'Collect and Redeem' scheme is organized by KL-Kuala Selangor Expressway Berhad.

According to LATAR Chief Executive Officer, Amran Amir, "The Touch n' Go-LATAR Commemorative Cards is issued in conjunction with the opening of LATAR Expressway and to serve as a token of appreciation to the loyal users of LATAR Expressway. The rewarding of the cards to the users is aimed at promoting faster, easier and more efficient electronic toll payment system usage on the LATAR Expressway."

The users who collected 30 toll receipts on LATAR Expressway is eligible to redeem a free Touch n' Go ~LATAR Commemorative Cards worth RM10 with RM5 reload while those who collected 60 toll receipts on LATAR Expressway is eligible to redeem similar card with RM30 reload.

Users can redeem the cards at the customer service counters located at Kuang East and Kuang West of LATAR Expressway. It has 4 (four) different designs featuring the unique features of KL-Kuala Selangor Expressway and can also be kept as a collective items. This special issue of Touch n' Go ~LATAR Commemorative Cards is not for sale.

"We aimed to migrate the manual users to use the electronic payment system which is safer. It is also part of the initiative to ensure more comfortable and smoother travelling at LATAR Expressway."

"Additionally, the throughputs capacity is higher and faster. Touch n' Go is the clearing house while LATAR Expressway is the service provider for the system. LATAR Expressway is expecting to penetrate 60% users using the electronic payment system at LATAR Expressway."

Amran Amir was quoted at the launching of 'Touch n' Go-LATAR Commemorative Card' and the Signing Ceremony between KL-Kuala Selangor Expressway Berhad and Touch n' Go Sdn Bhd for the implementation of Electronic Payment System at LATAR Operation Complex, KM 12 Lebuhraya KL-Kuala Selangor, Ijok, Selangor. today.

KL- Kuala Selangor Expressway Berhad is represented by its Chairman, Y. Bhg Dato Ir Mohamed Razali Othman and witnessed by its Executive Director, Y. Bhg Tan Sri Datuk Tee Hock Seng, JP, while Touch n' Go Sdn Bhd by its Chief Executive Officer, Encik Abdul Karim Md. Lassim and Puan Hasni Zarina Mohamed Khan, Executive Director.

LATAR Expressway was opened to public on 23<sup>rd</sup> June 2011 and starts toll collection on 1<sup>st</sup> September 2011. The I serve several townships such as Kuala Selangor, Assam Jawa, Ijok, Batang Berjuntai, Kota Puteri, Puncak Alam, Shah Alam, Bukit Jelutong, Sungai Buloh, Kundang, Rawang and Selayang as well as allow for a faster, safer choice to the cities of Petaling Jaya, Shah Alam and Kuala Lumpur and vice versa.

LATAR Expressway provides ready access into the PLUS North-South Highway, the Guthrie Corridor Expressway and the West Coast Highway when it is opened. The new expressway forms the North West portion of the Malaysian Government's bigger plan for a KL Outer Ring Road (KLORR) which begins from the Templer's Park Interchange along Federal Route 1 (KL-Rawang) to the Guthrie Corridor Expressway.

KLORR is a planned orbital ring road within the greater Kuala Lumpur area as an alternative to the present congested Middle Ring Road 2 (MRR2). When LATAR Expressway opens, 75 per cent of KLORR would be completed.

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#### **ABOUT KL-KUALA SELANGOR EXPRESSWAY BERHAD**

KL-Kuala Selangor Expressway Berhad (KLSEB) is the concessionaire for the KL-Kuala Selangor Expressway (LATAR Expressway). The Company, formerly known as Lebuhraya Assamjawa Taman Rimba Bhd ('LATAR'), was incorporated in 1996. At that time, the shareholding was 60% held by Bina Puri Holdings Bhd and 40% held by Arena Irama Sdn Bhd.

Construction of the LATAR KL-Kuala Selangor Expressway commenced in 2008 when a supplemental concession agreement was signed on 28 February 2008 with the Ministry of Works representing the Government of Malaysia.

Subsequently, Bina Puri Holdings Bhd reduced its stake in KLSEB to 50% while Arena Irama Sdn Bhd increased its stake to 50%. The Company achieved financial close in October 2008 with a total of RM1.04 billion loan from Bank Pembangunan Malaysia and the Islamic Development Bank.

The Company has a 40-year concession on the LATAR Expressway. The concession was awarded on a Build-Operate-Transfer (BOT) scheme in which the Company is responsible to finance, design, construct, operate and maintain the expressway.

**NEWS RELEASE** prepared and issued on behalf of **KL-Kuala Selangor Expressway Berhad**. **FOR MORE INFORMATION**, please contact Surati Sujor at +6013 2660207 of KL-Kuala Selangor Expressway Berhad

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